



<https://youtu.be/OROmsy6FfnQ>

Below are case studies that might also be helpful There are four here demonstrating very different routes and outcomes:

- Someone who started a career and formalised it with an apprenticeship as part of her employment: <https://www.ctskills.co.uk/2020/11/06/career-progression-for-teaching-assistant-kirsty/>
- School leaver who chose a childcare apprenticeship over the classroom: <https://www.ctskills.co.uk/2020/03/03/ncw2020-case-study-an-apprenticeship-put-me-on-a-career-to-success/>
- An a-level student who studies math, physics and chemistry opted for an AAT apprenticeship instead of university: <https://www.ctskills.co.uk/2020/01/14/case-study-matts-career-path-to-success-with-ct-skills/>
- Young person who completed a childcare apprenticeship with us, followed by a management qualification and now runs her own business: <https://www.ctskills.co.uk/2019/11/29/case-study-i-went-from-an-apprentice-to-business-owner/>

This is who we are:

<https://www.youtube.com/watch?v=XtEYZJlgTsq>

Understanding job requirements, from an employer's perspective:

<https://youtu.be/PqAAWv3BYEQ>